



EUROPEAN LITERACY CONFERENCE



AMSTERDAM 20-22 JANUARY 2016

WELCOME TO THE 2016

ELINET EUROPEAN LITERACY CONFERENCE



Christine Garbe
ELINET Coordinator
University of Cologne, Germany

This state-of-the-arts conference event features a first-hand opportunity to discover the fruit of our labour from over two years of collaboration between 78 literacy institutions throughout Europe.

Meet our experts, ask questions and learn new results and tools for your line of work in the field of literacy. We're confident you'll take away a priceless experience from this event.

In designing the programme we tried to achieve a balance between informational sessions and hands-on workshops. "How do I use new research results? What does a successful fundraising campaign look like? Why is digital literacy more predominant than ever?" are some of the questions we will be focusing on.

From public panels, small group discussions to moving speeches—we've got your appetite for knowledge covered.

For playtime, we included a few opportunities to wind down: coffee breaks, informal dinners and an interactive reception. And don't forget your host city: Amsterdam truly is a breath-taking city!

We hope that we could tailor the agenda according to your needs and requests for personal interaction and discussion within and beyond single topics. We look forward to meeting you in Amsterdam!

A handwritten signature in black ink that reads "Chr. Garbe".

Christine Garbe

AMSTERDAM MATERIALS: All documents pertaining to the conference are located on our intranet > documents > Amsterdam Materials

LOCATION

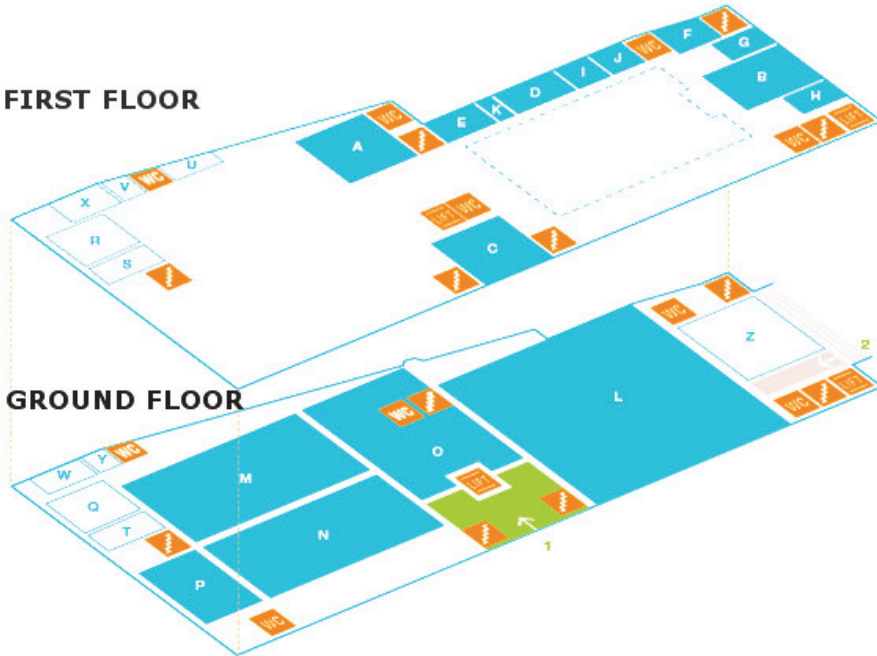
ROOMS & DINNERS



Rooms: Plenary sessions, workshops and lunches/breaks are spread out across ten different rooms at the Beurs van Berlage: A, C, D, E, I, J, M, N, O, P.



You can find the respective room next to this icon.



WIFI: BeursvanBerlage

Password: amsterdam

Conference dinners will be at the Brasserie Harkema, which is a 10-minute walk from the Beurs Van Berlage.

Brasserie Harkema
Nes 67
1012 KD Amsterdam
+31 (0)20 428 22 22



Brasserie Harkema



FEATURED SPEAKERS

WHO'S WHO



ABDELKADER BENALI

Author
The Netherlands



JET BUSSEMAKER

Minister for Education,
Culture and Science
The Netherlands



JENS NYMAND CHRISTENSEN

Deputy Director-General for Education
and Culture (European Commission)
Belgium



DR. VLADIMIR GARKOV

Policy Officer in Basic Skills DG EAC
(European Commission)
Belgium



**H.R.H. PRINCESS LAURENTIEN
OF THE NETHERLANDS**

UNESCO Special Envoy on Literacy for
Development
The Netherlands

ELINET SPEAKERS

WHO'S WHO



DAAN BEEKE

Dutch Reading Foundation
The Netherlands

Fundraising



VIV BIRD

Former CEO at Booktrust
United Kingdom

Fundraising



VINCENT BONNET

EBLIDA
The Netherlands

Awareness Raising



PROF. DR. GREG BROOKS

Federation of European Literacy Assn.
Belgium

Terminology



JD CARPENTIERI

University College London
United Kingdom

Family Literacy



DR. LIZ CHAMBERLAIN

Open University
United Kingdom

Childhood Literacy



ELINET SPEAKERS

WHO'S WHO



PROF. DR. MAURICE DE GREEF

Free University of Brussels
Belgium

Indicators of Success



PROF. DR. HENRIETTA DOMBEY

UK Literacy Association
United Kingdom

Childhood Literacy



DR. SIMONE EHMIG

Reading Foundation
Germany

Communication Platform



PROF. DR. CHRISTINE GARBE

University of Cologne
Germany

ELINET Coordinator



MANDY GOES

Reading & Writing Foundation
The Netherlands

Awareness Raising



DR. ULRIKE HAHNEMANN

UNESCO Institute Lifelong Learning
Germany

Adult Literacy

ELINET SPEAKERS

WHO'S WHO



PETER JENKINS

Booktrust
United Kingdom

Fundraising



DR. EITHNE KENNEDY

St. Patrick's College
Ireland

Childhood Literacy



MARIA KOVACS

Reading & Writing for Critical
Thinking Assn.

Romania

Adolescent Literacy



DR. GINA LEMOS

University of Minho
Portugal

Digital Literacy



DR. JENNY LITSTER

University College London
United Kingdom

Adult Literacy



DR. JANET LOONEY

European Institute of Education
and Social Policy (EIESP)
France

Indicators of Success



ELINET SPEAKERS

WHO'S WHO



DAVID MALLOWS
Institute of Education UCL
United Kingdom
Adult Literacy



DR. GEORGE MANOLITSIS
University of Crete
Greece
Childhood Literacy



FABIO NASCIMBENI
Free University of Brussels
Belgium
Digital Literacy



KARIN PLÖTZ
Litcam
Germany
Fundraising



DR. VERONIKA ROT GABROVEC
Slovenian Reading Association
Slovenia
Childhood Literacy



STEFAN SALAMONSBERGER
Federal Assn. for Promoting
Reading Germany
Awareness Raising

ELINET SPEAKERS

WHO'S WHO



PROF. DR. GERRY SHIEL

St. Patrick's College
Ireland

Childhood Literacy



PROF. DR. EUFIMIA TAFI

University of Crete
Greece

Childhood Literacy



ARIANA VACARETU

Reading & Writing for Critical
Thinking Assn.

Romania

Adolescent Literacy



PROF. DR. RENATE VALTIN

German Society for Reading &
Writing

Germany

Childhood Literacy



GERLIEN VAN DALEN

Dutch Reading Foundation
The Netherlands

Fundraising



JELLE VENNIK

Reading & Writing Foundation
The Netherlands

Awareness Raising



ELINET SPEAKERS

WHO'S WHO



CORINA VOLCINSCHI

University of Cologne
Germany

Adolescent Literacy



MARIEKE WIEBING

Reading & Writing Foundation
The Netherlands

Awareness Raising

PROGRAMME OVERVIEW

INTERNAL & EXTERNAL



WEDNESDAY, 20 JANUARY (INT.)

13:00-15:00	Registration & lunch
15:00-16:15	Opening Session
16:15-16:30	Coffee break
16:30-18:00	Workshops: reflecting on ELINET's work
20:00	Networking dinner

THURSDAY, 21 JANUARY (INT. & EXT.)

9:00-10:30	Plenary: the future of ELINET
10:30-11:00	Coffee break
11:00-12:30	Workshops: using ELINET results for future projects
12:30-13:00	Plenary: sharing ideas about the future of ELINET
13:00-14:00	Lunch & arrival external participants
14:00-15:30	Plenary: Opening Session
15:30-16:00	Coffee break
16:00-17:30	Workshops: how can ELINET help you? Part I.
17:30-18:30	Networking reception
20:00	Conference dinner

FRIDAY, 22 JANUARY (EXT.)

9:30-11:00	Workshops: how can ELINET help you? Part II.
11:00-11:30	Coffee break
11:30-13:00	Plenary: toward a literate future in Europe
13:00-14:30	Farewell lunch

**INTERNAL
PROGRAMME
20-21 JANUARY**

WEDNESDAY 20 JANUARY

- 13:00-15:00 Registration & Lunch
- 15:00-16:30 Opening session: internal conference
- 16:30-17:00 Coffee Break
- 17:00-18:30 Workshops: reflecting on ELINET's work
- 20:00 Networking Dinner

THURSDAY 21 JANUARY

- 09:00-10:30 Plenary: the future of ELINET
- 10:30-11:00 Coffee Break
- 11:00-12:30 Workshops: using ELINET results for future projects
- 12:30-13:00 Plenary: sharing ideas about the future of ELINET
- 13:00-14:00 Networking Lunch

OPENING: INTERNAL SESSION**MODERATOR: CHRISTINE GARBE**

- Welcome
Christine Garbe
- Column from ELINET member: Personal experiences
Veronika Rot Gabrovec
- Video of ELINET achievements
- Country reports: a comprehensive approach toward literacy
David Mallows, Renate Valtin
- Results: fundraising and awareness raising
Daan Beeke, Peter Jenkins, Jelle Vennik
- Column from ELINET member: Personal Experiences
Stefan Salamonsberger
- How to identify and evaluate good practices
Maurice de Greef, Janet Looney
- Conclusion and introduction to workshops
Christine Garbe

COFFEE BREAK**16:30-17:00 @**

1. AWARENESS RAISING



TAKING THE FIRST STEPS

Karin Plötz, Stefan Salamonsberger

Tackling literacy difficulties in Europe requires getting the issue on the agenda and making sure literacy programmes are well funded. To this end a number of awareness raising and fundraising tools have been developed. This workshop will help you familiarise yourself with all the different tools that are available (such as the elevator pitch training), and most importantly, how they can support your work.

2. COUNTRY REPORTS



STRUCTURE AND RECOMMENDATIONS

Eithne Kennedy, Gerry Shiel

This workshop will provide an overview of the country reports prepared by experts from the 30 countries represented in ELINET. The reports, which cover pre-school, primary, adolescents and adult contexts, deal with a range of issues including performance data, achievement gaps, curriculum and assessment, pre-service and in-service teacher education and supports for struggling readers. Participants will meet in working groups (country clusters) to consider ways in which identified challenges can be met.

3. GOOD PRACTICE: TEACHER EDUCATION P

FEATURES OF GOOD PRACTICE IN BUILDING LITERACY EXPERTISE OF TEACHERS

Henrietta Dombey, Christine Garbe, Corina Volcinschi

Basic and advanced literacy skills have to be taught at all grade levels and in all school subjects, therefore all teachers need to be prepared for this task. In this workshop, we want to reflect on the ELINET work results related to this topic in the Country Reports, in the “European Framework of Good Practice” and in related examples of Good Practice. We strive to enrich the “Features of Good Practice” related to this topic with the experience and expertise of all participants.

4. CROSS-CUTTING THEME M

READING FOR PLEASURE IN THE DIGITAL AGE

Viv Bird, Peter Jenkins

Through brief presentations followed by a panel discussion, the session will explore how we ensure that reading outcomes are included in digital literacy frameworks and digital is included in reading frameworks, and how digital projects are furthering the evidence for this. Join us to find out about, share and discuss some new initiatives and projects that are reviewing where we are in this dramatically changing world.

5. CROSS-CUTTING THEME



BEYOND DIGITAL COMPETENCE: THE ELINET VISION ON DIGITAL LITERACY

Gina Lemos, Fabio Nascimbeni

The workshop will be aimed at presenting and finetuning the Digital Literacy position paper produced by ELINET, starting with a presentation of the work done by the DL taskforce and continuing with a discussion where participants can contribute to improve the position paper with visions, experiences and concerns.

6. GOOD PRACTICE: FAMILY AND EMERGENT LITERACY



SUCCESSFUL PROGRAMMES, SUCCESSFUL POLICIES: WHAT DO WE KNOW AND WHAT NEEDS TO BE DONE?

JD Carpentieri, George Manolitsis, Eufimia Tafa

Family literacy programmes differ in their objectives and the means for achieving those objectives. In this workshop, we draw on Elinet Good Practice examples to provide a brief overview of different types of family literacy programmes and the features of successful programmes.

Using the Declaration of European Citizens' Right to Literacy as a focal point, we discuss some of the policy obstacles to the development and sustainability of effective programmes, and possible ways of overcoming those obstacles.

20**17:00-18:30****WORKSHOPS: REFLECTING ON OUR WORK**

7. GOOD PRACTICE: ADULT LITERACY



CHALLENGES AND DIRECTIONS

Jenny Litster, David Mallows

In this workshop we invite participants to reflect on the work of the last two years within ELINET, in other trans-national initiatives and projects and in their own contexts in order to identify the challenges we face in developing and sustaining adult literacy provision in European countries, and possible ways of addressing these.

DINNER**20:00**  **BRASSERIE HARKEMA**

09:00-10:30

PLENARY

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PLENARY "THE FUTURE OF ELINET"



MODERATOR: VIV BIRD

- Report by the taskforce: options for the future of ELINET
Fabio Nascimbeni
- Recommendations of MB meeting
- Expectations and recommendations from the European Commission
Vladimir Garkov
- Discussion, Q&A
- Election of candidates for the Transitional Committee

COFFEE BREAK

10:30-11:00



8. AWARENESS RAISING & FUNDRAISING C

FROM TOOLKIT TO ACTION

Daan Beeke, Mandy Goes

ELINET has produced toolkits, knowledge and expertise on fundraising and awareness raising. But how do you put all this theory into practice? What steps can you, as an organisation that promotes literacy, take when you want to start or enhance an awareness raising campaign? Where do you begin when you are in need of funding or want to diversify your funding?

This cross-functional session will give participants the opportunity to learn how to use ELINET tools (such as the campaign guide) to start or support your fundraising or awareness raising campaign.

9. COUNTRY REPORTS: PARTICIPATION, D

INCLUSION AND EQUITY

REACHING LITERACY LEARNERS AT RISK AND LEARNERS WITH SPECIAL NEEDS

Ariana Vacaretu, Maria Kovacs

In this workshop, participants will discuss issues related to literacy learners at risk (low SeS, migrants, students whose home language is not the language of instruction, boys) and learners with special educational needs (students with sensory, cognitive and language deficits, students with learning disabilities).

Using the challenges identified in the Country Reports related to these literacy learners, participants will think of potential partnership projects to address the challenges and how ELINET outputs can be used in such projects; they will be provided with a template to focus their thinking during this activity.

10. GOOD PRACTICE: TEACHER EDUCATION



TOWARDS MORE ENGAGING AND EFFECTIVE TEACHERS OF LITERACY: RESEARCH PERSPECTIVES

Liz Chamberlain, Henrietta Dombey

Prospective teachers, whether preparing to work in pre-school, primary or secondary schools, all need to develop knowledge and understanding of what literacy is and how it can be used, of the various ways in which children learn, of how they can be helped to do so most effectively and of what children and adolescents are capable of achieving at particular ages.

This workshop will consider what kind of research projects might help European countries along the road to richer and more effective courses of Initial Teacher Education in literacy. We will start by looking at the scope of the TeachRead proposal.

11. CROSS-CUTTING THEME



READING FOR PLEASURE IN THE DIGITAL AGE

Viv Bird, Peter Jenkins

With some new members in the panel we will develop the discussion of how digital reading and digital apps are impacting on reading motivation and participation, and how we can ensure that such reading engagement is reflected in our reading promotion strategies. We are keen to hear during the session of your digital projects, and your reflections on the value of digital in the reading for pleasure arena.

12. AWARENESS RAISING



LIBRARIES: NATURAL HUBS IN THE LITERACY NETWORK

Vincent Bonnet

Since its inception on 1 February 2014, the ELINET project has produced vast amounts of information available for different constituencies. Library organisations, being among the 78 ELINET partners, have collected library related information into a useful information pack, called the “Library e-Pack”, grouping tools relevant to literacy in libraries.

During this workshop, the Library e-Pack will be introduced to the audience as well as actions specific to literacy that have been undertaken in libraries in some countries in Europe. In the second part of the workshop participants will be tasked to use the Library e-Pack to think about actions that they could set up with libraries once there are back in their country.

13. COUNTRY REPORTS AND GOOD PRACTICE: ADULT LITERACY



FRAMEWORKS AND EXAMPLES

Jenny Litster, David Mallows

In this session we will consider the adult literacy elements of the ELINET good practice framework as well as discussing what we think good practice is in adult literacy provision and what steps we need to take to achieve it.

12:30-13:00

PLENARY

21

SHARING IDEAS ABOUT THE FUTURE OF ELINET



MODERATOR: GREG BROOKS

Participants will share results from previous workshops.

NETWORKING LUNCH

13:00-14:00



**EXTERNAL
PROGRAMME
21-22 JANUARY**

THURSDAY 21 JANUARY

- 13:00-14:00 Registration & lunch
- 14:00-15:30 Plenary: conference opening
- 15:30-16:00 Coffee break
- 16:00-17:30 Workshops: how can ELINET help you? Part I.
Choose from five workshops
- 17:30-18:30 Networking reception
- 20:00 Conference dinner

FRIDAY 22 JANUARY

- 09:30-11:00 Workshops: how can ELINET help you? Part II.
Choose from seven workshops
-
- 11:00-11:30 Coffee break
-
- 11:30-13:00 Plenary: toward a literate future in Europe
-
- 13:00-14:00 Farewell lunch

21**14:00-15:30****PLENARY****PLENARY: CONFERENCE OPENING****MODERATOR: GERLIEN VAN DALEN**

- Welcome
Christine Garbe, ELINET Coordinator
- Opening remarks
Jet Bussemaker, Dutch Minister for Education, Science and Culture
- Video of ELINET achievements
- The literacy challenge in the European Education Agenda
Jens Nymand Christensen, DG EAC, European Commission
- A marketplace for literacy
H.R.H. Princess Laurentien of the Netherlands
- The privilege of illiteracy
Abdelkader Benali, author

COFFEE BREAK**15:30-16:00**

AWARENESS RAISING



LITERACY AWARENESS IN THE CORPORATE SECTOR

Virginie Lamontagne, Jelle Vennik

Actively involving businesses is crucial for improving literacy levels in Europe. This workshop will highlight case studies of successful partnerships with the corporate sector to raise awareness of this issue. Participants will also have the opportunity to practice using ELINET tools (such as the guide for involving literacy ambassadors) to help strengthen their organisation's corporate partnerships.

FAMILY LITERACY & EMERGENT LITERACY



POLICIES, PROGRAMMES AND PRACTICES: SUPPORTING FAMILY LITERACY IN THE HOME AND EMERGENT LITERACY IN PRESCHOOL SETTINGS

JD Carpentieri, George Manolitsis, Eufimia Tafa

In this workshop, we draw on Elinet Good Practice examples to provide a brief overview of different types of family literacy programmes and the features of successful programmes. Dr Roel van Steensel presents research on an example of good practice: the VVE Thuis ("Early Education at Home") programme which primarily targets children of lower-educated and/or immigrant minority parents, Dr Eufimia Tafa and Dr George Manolitsis present examples for supporting the emergence of literacy in preschool settings.

PARTICIPATION, INCLUSION AND EQUITY



HOW CAN WE SUCCESSFULLY ADDRESS STUDENTS AT RISK?

Maria Kovacs, Ariana Vacaretu

In this workshop, participants will learn about the broad framework of good practices, and essential features of good practices related to addressing learner at risk in order to close the literacy gaps (low SES, migrants, students whose home language is not the language of instruction, boys).

The discussions will be focused on how knowledge and tools produced by ELINET may support work in better addressing challenges related to groups at risk. To inform the discussions, examples of such practices identified within ELINET will be shared, and participants will be invited to present good practices they are familiar with, relating them to the set of presented features.

TERMINOLOGY IN ADULT LITERACY



TALKING ABOUT LITERACY AND LITERACY LEARNERS: GUIDELINES FOR THE USE OF LITERACY TERMINOLOGY

Ulrike Hahnemann, David Mallows

Our use of language can have a significant impact in shaping the impressions of policy makers and others of the needs and capabilities of adult literacy learners. The ELINET Guiding Principles For The Use Of Terminology In Adult Literacy has been developed in response to this.

In this session we will introduce the principles and consider their application, and extension, in order to ensure that they inform stakeholder choices of language when writing or speaking about adult literacy in advocacy, research and practice.

TEACHER EDUCATION



HOW TO IMPROVE THE QUALITY OF LITERACY TEACHING: GOOD PRACTICE IN (PRE-SERVICE AND IN-SERVICE) TEACHER EDUCATION

Henrietta Dombey, Christine Garbe, Corina Volcinschi

International research suggests that academic success of students is essentially depending on the expertise of the teaching staff. Basic and advanced literacy skills have to be taught at all grade levels and in all school subjects, therefore all teachers need to be prepared for this task. This workshop addresses professionals and decisionmakers engaged in teacher education and professional development.

We want to share ELINET work results about this topic in the Country Reports, the “European Framework of Good Practice” and related examples of Good Practice. Furthermore, we want to learn from your expertise and, together with you, identify the most important needs for action. Together we will develop ideas about future pan-European cooperation in this domain, e.g. in building a thematic working group on teacher education within the future network.

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EVENING PROGRAMME

NETWORKING RECEPTION

17:30-18:30



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DINNER

20:00



BRASSERIE HARKEMA

ADULT LITERACY



POLICY COHERENCE IN ADULT LITERACY

Jenny Litster, David Mallows

In this workshop we will consider the use of the ELINET County Reports and Good Practice examples in facilitating shared understanding within and across national systems. Participants will be invited to reflect on the coherence of their own systems and to explore strategies for increasing understanding, and sharing, of what works in adult literacy education.

FUNDRAISING



THE CORPORATE APPROACH

Daan Beeke, Karin Plötz

Literacy promotion in Europe is funded in as many ways as there are countries. During this session we focus on Holland and the UK. The National Literacy Trust is a national charity dedicated to raising literacy levels in the UK. Jonathan Douglas, Director of National Literacy Trust, will present some examples of corporate funding and will focus on the new campaign “Vision for Literacy Business Pledge”.

CPNB, the Dutch organisation that promotes reading as well as the buying and borrowing of books, entirely depends on corporate funding. One of their most successful campaigns is National Book Week, which Dutch Railways (NS) helps fund: one day during Book Week one travels for free. Erik Kroeze (Spokesman at NS) and Gijs Schunselaar (Deputy director at CPNB) explain how they managed to organize this.

AWARENESS RAISING



"LITERACY MAKES YOU HEALTHIER": A CASE STUDY

Jelle Vennik, Marieke Wiebing

Literacy levels and medical issues are strongly correlated. This makes the health sector a crucial partner in both raising awareness on the issue and identifying potential literacy learners. This workshop will present the Dutch "Literacy makes you healthier" campaign as a case study, after which participants will have the opportunity to practice applying ELINET tools (such as the workshop guide for intermediaries or the campaign plan template) in their local or national context.

LITERACY INSTRUCTION



HOW TO SUCCESSFULLY ADDRESS STRUGGLING LITERACY LEARNERS?

Gerry Shiel, Renate Valtin

The workshop will present information related to support and instruction of struggling literacy learners. After a presentation from Gerry Shiel about findings from PIRLS and PISA, members will present good practice examples: Ann-Sofie Selin (Neuvola, Safety Net), Heikki Lyytinen (Graphagomes), Henrietta Dombey (Reading Recovery, Reciprocal Reading) and Christine Garbe (Comprehension Strategies).

The discussions will be focused on the features of GP related to struggling literacy learners and how to apply these features.

DIGITAL LITERACY



BEYOND DIGITAL COMPETENCE: THE ELINET VISION ON DIGITAL LITERACY

Gina Lemos, Fabio Nascimbeni

The workshop will be aimed at presenting the Digital Literacy (DL) position paper produced by ELINET, discussing best practices in DL development and support across Europe as well as ideas on how to inspire policy makers and institutional leaders in adopting meaningful DL approaches. Rosie Flewitt (London Institute of Education) and Marisol Perez Guevara (European Commission) will be adding their valuable input to the relation between Digital Competence, Digital Literacy and Media Literacy will be discussed.

LITERACY TERMINOLOGY



LITERACY GLOSSARY

Greg Brooks

The ELINET literacy glossary is intended to clarify the meanings of key terms, to assist discussions among ELINET partners and more widely, and to be a living document which will continue to develop. There is an alphabetic list of about 320 terms with definitions, but this inevitably separates terms which need to be defined against each other.

There is therefore also an analytic section containing essays on a number of key concepts, including one on the initial teaching of reading and writing to children and adults. The workshop will be based on that essay.

READING FOR PLEASURE



READING FOR PLEASURE: THE CHALLENGE

Viv Bird, Gerlien van Dalen

Through a presentation and panel discussion we will review the breadth of challenges that organisations face in ensuring that reading promotion is integrated into policy decisions and frameworks, understood and embraced in the societal reading culture including in the digital arena, valued by funders (including corporates), and adequately resourced in the reading promotion sectors such as libraries and schools. Join us to explore how these areas interrelate and can create a unified momentum.

COFFEE BREAK

11:00-11:30



11:30-13:00

PLENARY

22

TOWARD A LITERATE FUTURE IN EUROPE M

MODERATOR: DAVID MALLOWS

- The European Framework of Good Practices in Raising Literacy Levels
Christine Garbe
- The Declaration of European Citizens' Right to Literacy
Renate Valtin
- Panel discussion: ELINET accomplishments and future challenges,
Special Guest: Vladimir Garkov, DG EAC
ELINET Teamleaders: Viv Bird, Simone Ehmgig, Christine Garbe, Maurice de Greef, David Mallows, Renate Valtin, Jelle Vennik. Chair: Greg Brooks

FAREWELL LUNCH

13:00-14:00

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ORGANISERS OF THE EUROPEAN LITERACY CONFERENCE



The Reading & Writing Foundation (RWF), founded by H.R.H. Princess Laurentien of the Netherlands in 2004, is an organisation with 75 professionals. RWF is working with almost 500 partner organisations to prevent low literacy among children and to reduce it among adults.

In its international endeavours, RWF maintains the core values that have led to its success in the Netherlands: involve partners from across society; work with high quality tools; measure your results and learn from them.

Founded in 1388, the University of Cologne is one of the oldest higher education establishments in Germany. With 50.000 students and almost 6000 academic staff members, it is also one of the largest universities in the country. In 2012, the UoC was selected by the German Excellence Initiative to receive special support for its innovative research projects, joining the ranks of German elite universities.



Stichting Lezen is the Dutch government funded knowledge center for reading promotion. It uses the results of academic research as the basis for reading promotion projects.

The foundation wants to ensure that all children and young people grow up in an environment that offers them a chance to take pleasure in reading and to choose books that suit their interests. This way children can grow up to be permanent readers.

Coordinator of the ELINET project: University of Cologne • Prof. Dr. Christine Garbe • Institut für Deutsche Sprache und Literatur II • Richard-Strauss-Str. 2 50931 Cologne • GERMANY



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